

July 21, 2016

Dear Jim,

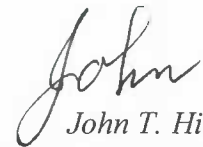
Please accept my late acknowledgement of your recent critique and comments on social networking concerning the Geneva Business Improvement District. I truly confess I am not a user or fan of social media. A lifetime of dealing in both the private and public sector, I have found one-on-one to be a great way to exchange ideas and limitations, and to work together for results and understanding.

I am always, as is my replacement Amanda, open to doing what is good for the District, City and our merchants and patrons.

We have a one-word motto to reasonable and doable requests here at the Geneva BID. That word is "yes".

In my seven years at the Geneva Business Improvement District, when contacted for assistance or guidance, it has been my duty to meet at any time convenient for the requestor. That literally is 24/7. You will find Amanda shares that obligation and attitude, as well.

We look forward to hearing from you soon and at your convenience.



John T. Hicks
Executive Director, Geneva BID



Amanda Airth
Incoming Executive Director, Geneva BID